



SPEAKER BIO · JEFF EVERSMA

Jeff Eversmann, CPA

Chief Financial Officer · Author · Speaker
Founder, Meranti Growth · Austin, Texas

Four versions below. Use whichever fits the program. Please do not edit the wording without checking first.

Introduction from the stage

30 words

Jeff Eversmann is a CPA and CFO who has launched a \$60 million fund, run finance across \$200 million in assets, and written three books about the decisions that sink companies. Please welcome him.

Short

55 words

Jeff Eversmann, CPA, is a fractional and interim CFO for emerging fund managers and growth companies, and the founder of Meranti Growth. A Georgia Tech engineer turned finance executive, he has led a \$60 million fund launch, run finance across \$200 million in assets under management, and authored three books on early-stage growth and exit.

Medium

110 words

Jeff Eversmann, CPA, has spent fifteen years building and rebuilding finance functions for venture-backed, sponsor-backed and family-owned companies, from pre-revenue through \$45 million in revenue. He has taken three companies through a first GAAP audit, cut a quarterly close from thirty days to five, and served as CFO of Long View Equity, an emerging manager with \$200 million in assets under management, where he led the formation and launch of a \$60 million fund.

He began his career as a computer engineer designing microprocessors, and came to finance by way of product marketing. He now runs Meranti Growth in Austin, Texas, and speaks on what allocators and investors actually test.

Long

240 words

Jeff Eversmann, CPA, is a chief financial officer who has spent fifteen years building and rebuilding finance functions for venture-backed, sponsor-backed and family-owned companies, from pre-revenue through \$45 million in revenue. He has taken three companies through a first GAAP audit, cut a quarterly close from thirty days to five, and served as CFO of Long View Equity, an emerging manager with \$200 million in assets under management, where he led the formation and launch of a \$60 million fund and ran capital calls, distributions and investor reporting to more than a hundred limited partners.

He did not start in finance. After an MSEE from Georgia Tech he designed microprocessors, then spent a decade rebuilding semiconductor design teams, where he learned that a working product is not the same as a product that sells. That lesson moved him into product marketing, then into an MBA in entrepreneurship at the Acton School of Business, and finally into the CPA exam and the finance seat.

Today he runs Meranti Growth, providing interim and fractional CFO leadership to emerging managers raising institutional funds and to operating companies that have outgrown their books. He is a co-founder and general partner of Long View Technology Ventures and an operating partner at Navant Partners, and taught entrepreneurship to MBA students at Concordia University Texas for four years.

He is the author of *Navigating the Exit*, *Fooled by Early Adopters*, and *The Invisible Contributor*. He lives in Austin, Texas.

Signature talk · The Institutional Proof Gap: why great returns still get a pass, and what closes the gap

Also speaks on · The Right Money Framework™ · Fooled by Early Adopters · Navigating the Exit

Credentials · CPA, State of Texas · MSEE, Georgia Institute of Technology · MBA, Acton School of Business · Senior Member, IEEE · AICPA · CFO Leadership Council